

PRESS RELEASE

Leading provider of Microsoft-based Identity Management solutions announces Partnership with Asia Pacific Reseller

Singapore and Copenhagen, 10th April 2008: Omada A/S, the Denmark-based provider of Microsoft-based Identity Management solutions, today announced the Partnership with eB2Bcom as a reseller in the Asia Pacific and Australasian regions.

Omada Identity Manager (OIM) is the leading Microsoft based solution for Advanced Role Based Access Control.

The OIM solution complements and integrates seamlessly with Microsoft ILM 2007 to deliver a comprehensive solution for Microsoft environments including advanced role-based access control; workflows with approvals; self service; delegated administration; segregation of duties, and compliance reporting & audit trail.

These features provide instant and significant results to common business challenges such as Security Exposures; Compliance Breakdowns; Reduced Enterprise Effectiveness, and High Maintenance Costs.

eB2Bcom is a regional leader in the Identity and Access Management field, and will market, implement, and support OIM in local markets working with Microsoft partners, end-users, integrators, and consultants.

In partnering and welcoming eB2Bcom, Mark Kozak, APAC Sales Director, Omada, says:

"We are excited about extending our reach into the Asia Pacific region with eB2Bcom, we have been very impressed with their expertise and track-record. eB2Bcom has an excellent profile in supplying best-of-breed identity management products, services, and support to its partners, government and blue chip customers, and their strong Microsoft orientation and expertise makes them an excellent partner for Omada."

Andrew Ferguson, Director for Business Development, eB2Bcom continues with:

"We are very excited about launching Omada solutions in our markets. We are investing heavily in staff and their training to ensure that we can provide first class service to Omada customers. We suspect that our main challenge will be keeping up with demand"

About Omada Identity Manager

Omada Identity Manager is a Microsoft based solution for Advanced Role Based Access Control and Compliance. The solution integrates seamlessly with various systems including Microsoft Identity Lifecycle Manager (ILM), Active Directory (AD), and ERP systems such as SAP, to deliver a complete modular solution for Identity Lifecycle Management and enable Enterprises to accomplish Compliance, Security, and Efficiency. These modules include:

- Compliance Reporting Center

- Compliance Attestation Manager
- Self Service
- Advanced Enterprise Role Based Access Control
- Workflow Designer
- Password Manager

These modules provide significant business benefits enabling:

- Fulfilled regulatory compliance requirements
- Increased enterprise productivity
- Reduced user management cost
- Heightened data security

About Omada

Omada is a leading Microsoft Solution Provider in Advanced Role Based Access Control and Compliance for Identity Management.

Established in 1999, Omada has operations in Europe and North America, delivering its solution via a network of skilled Partners and System Integrators. A Microsoft Gold Certified Partner, Omada was awarded Microsoft ISV Partner of the Year 2007 and is part of the new Metro program for ISV partners and TAP programs.

www.omada.net

About eB2Bcom

eB2Bcom is an innovative company specialising in the development, distribution, implementation, reselling and support of best-of-breed products for Identity and Access Management, Secure Messaging, and IT security solutions for the Government, Defence, eHealth and Corporate sectors. The company was founded in 1996 and has operations in Melbourne, Singapore, Kuala Lumpur, Sydney, Canberra, Brisbane,

www.eb2bcom.com

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